

DIRECTIONS TO THE  
VIRGINIA UNITED METHODIST CONFERENCE CENTER  
10330 Staples Mill Road, Glen Allen VA 23060  
1-800-768-6040

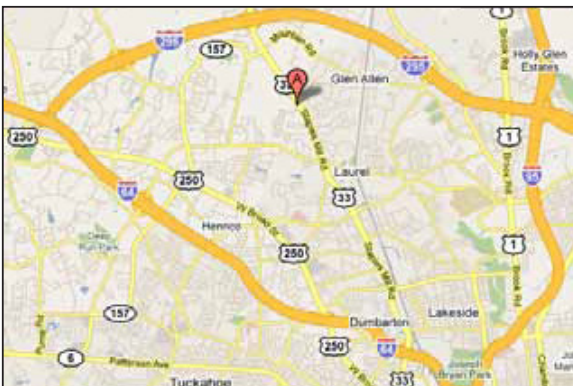
FROM I-64 WESTBOUND (FROM TIDEWATER) Take the I-295/US-60 exit, exit number 200, towards Washington/ Rocky Mt. NC Merge onto I-295 N. for approximately 28 miles Take the US-33 EAST exit, exit number 49B, toward Richmond Merge onto Staples Mill Rd/US-33 E for 1.75 miles; Conference Center on right at CrossRidge.

FROM I-64 EASTBOUND (FROM CHARLOTTESVILLE)  
Take the I-295 exit, exit number 177, toward Washington/ Norfolk Merge onto I-295 S, for approximately 3 to 4 miles Take the US-33 EAST exit, exit number 49B, toward Richmond Merge onto Staples Mill Rd/US-33 E for 1.75 miles; Conference Center on right at CrossRidge.

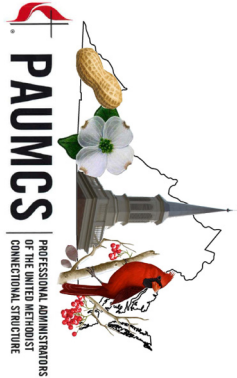
FROM I-95 SOUTHBOUND (FROM NORTHERN VIRGINIA)  
Take the I-295 exit, exit number 84B, toward Charlottesville. Merge onto I-295 N for approximately 4 to 5 miles Take the US-33 EAST exit, exit number 49B toward Richmond Merge onto Staples Mill Rd/US-33 E for 1.75 miles; Conference Center on right at CrossRidge.

FROM I-95 NORTHBOUND (FROM PETERSBURG) Take the I-295 exit, exit number 84B, toward Charlottesville Merge onto I-295 N for approximately 4 to 5 miles Take the US-33 EAST exit, exit number 49B, toward Richmond Merge onto Staples Mill Rd/US-33 E for 1.75 miles; Conference Center on right at CrossRidge.

FROM US-360 NORTH (FROM DANVILLE) Take Powhite Exit off 360 near Brandermill Take Powhite and merge onto I-195 after crossing James River Take I-64 West from I-195 Take the I-295 exit, exit number 177, toward Washington/ Norfolk Merge onto I-295S, for approximately 3 to 4 miles Take the US-33 EAST exit, exit number 49B, towards Richmond Merge onto Staples Mill Rd/US-33 E for 1.75 miles; Conference Center on right at CrossRidge.



Virginia Chapter Fall Event  
*Experience Your*  
**Conference Connection 2018**  
Wednesday, October 31  
9:30 a.m. - 3:00 p.m.

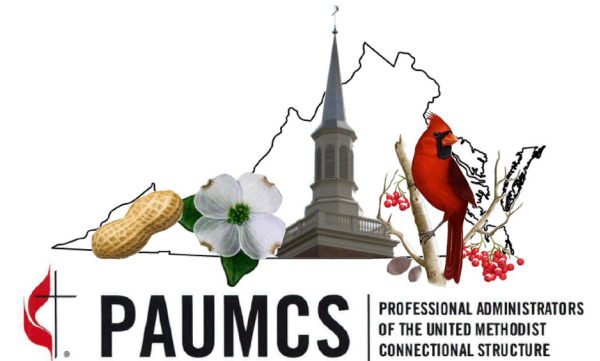


Virginia United Methodist  
Conference Center  
P.O. Box 5606  
Glen Allen VA 23058

# Virginia Chapter Fall Event

## *Experience* **Your Conference** **Connection** **2018**

Wednesday, October 31  
9:30 a.m. - 3:00 p.m.



Professional Administrators of  
the United Methodist  
Connectional Structure

Virginia United Methodist  
Conference Center

10330 Staples Mill Road  
Glen Allen VA 23058  
1-800-768-6040

**Virginia Chapter PAUMCS  
Fall Event Registration  
Wednesday, October 31, 2018**

The cost for the session is \$23 for Virginia Chapter PAUMCS members and \$28 for non-members.

**Who should attend?**

All Church Administrative Staff, full-time, part-time, paid and volunteer, including but not limited to, administrative assistants, financial secretaries, office managers and newsletter editors. Consider inviting your pastor and/or Communications chair.

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

Church/District \_\_\_\_\_

Small (0-149)  Medium (150-299)  Large (300 & up)  
Average attendance at all weekly worship services

Amount Enclosed \_\_\_\_\_

First Time Attendee?  yes Who encouraged you to attend? \_\_\_\_\_

Register on-line at <[www.vaumc.org/PAUMCS](http://www.vaumc.org/PAUMCS)> or complete the above information and mail with check payable to Virginia PAUMCS by October 17 to:

VA PAUMCS  
c/o Bev Myers  
PO Box 5606  
Glen Allen VA 23058

For more information call  
Susan Petrey, president  
in the Richmond District Office  
804/521-1124

**Virginia Chapter Fall Event  
Experience Your Conference  
Connection 2018**

**Wednesday, October 31  
9:30 a.m. - 3:00 p.m.**



**Schedule for the Day**

- 9:00 UMCenter worship (optional)
- 9:30 Registration
- 10:00 Opening
- 10:15 Session I
- 12:15 Lunch--Discussion and Networking
- 12:45 Session II
- 2:15 Session III
- 3:00 Closing
- 3:15 Tour the Virginia United Methodist Conference Center (optional)

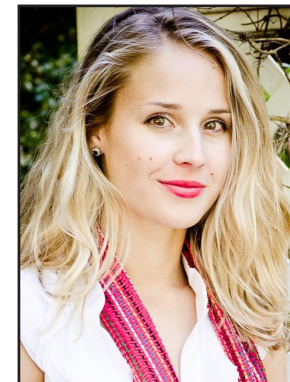
1/2 CEU is available for attending all sessions.

**Bishop Sharma D. Lewis said,**

*"United Methodist Church secretaries are called to ministry as surely as any pastor. It is clear that those who work in the various administrative and support staff positions in the Church are called to ministry and they are partners in Christ's ministry. It is also clear that the more effective and efficient these persons are in their various areas of responsibility, the greater the opportunities for advancing the kingdom of God through your local church.... Support your administrative and support staff by acknowledging their participation in PAUMCS."*

**Speakers for the Day**

Madeline Pillow and Nick Ruxton are part of the conference Communications office.



Madeline Pillow

Madeline is the conference Director of Communications and Advocate editor. She writes, curates, takes photos and manages the upkeep for the monthly Advocate publication. In her role as director, Madeline helps resource local churches in topics ranging from communications plans to crisis communications and manages the conference-wide

communication in partnership with the Bishop and Director of Connectional Ministries. She joined the conference staff in 2015.

Nick is the conference videographer. He travels around the conference sharing stories of incredible ministry and engaging people through video. He also takes photos and helps with the conference social media. Nick writes a monthly blog, "Through the Lens" which can be found on the conference website: <https://www.vaumc.org/>



Nick Ruxton

Videographer. He joined the conference staff in 2014.

Social media has vastly changed how society communicates and how people expect to communication to happen. These changes require the church to keep up with changing technology and communication trends in the outside society.

Have questions about social media and how best to use it? Madeline and Nick are happy to answer your questions.

During today's sessions, we will examine what social media is, current realities of social media, best practices and examples of "good" social media. We will also take some time to focus on your specific questions related to your contexts and social media "how-to" questions.